

AGENTS IN ACTION



Eraka Sims

REALTOR®

WWW.BEARREALTY.ORG
OFFICE 205-344-BEAR
CELL 205-296-4900
ERAKASTEAM@AOL.COM

I am Eraka Sims. I was born in Tuscaloosa, Alabama. I am one of the few REALTORS® that actually majored in real estate in college. After graduation, I moved to California hoping to really do the “high stakes” real estate. This was in the late ‘70s when the interest rates hit an all-time high. Being young and not being a seasoned REALTOR®, I resorted to being innovative and started selling Vineyards in the San Joaquin Valley.

With the right contacts, I eventually hooked up with Gallo Wines and was able to show property by helicopter. That was a remarkable learning experience that has carried over today learning about the different types of soil and working with investors. The real estate was good but I missed my family and Alabama, so I decided to return home. When I returned to Alabama I only had a California real estate license so I decided to go back to school into pre-med. After going to school for awhile, working in the television industry and being a single mom I decided it best to go back into real estate and obtained my Alabama real estate license in 1990.

I have my Brokers license, GRI, CRS designations and am a member of the Birmingham Association of REALTORS®. Being a professional, I didn’t want to do real estate part-time so I hit the road running and have been selling ever since. I take pride in that 90% of my business is referrals. I am happy to work with new people but enjoy being a “Real Estate Consultant for Life!” My concept of selling is to be a family’s personal REALTOR® just as you have your own personal family physician or attorney. I have helped clients from grandparents all the way down to grandchildren,

aunts, uncles, in-laws, teachers of the children and the whole family tree.

I joined the Re/MAX Advantage-Central office located at 2964 Columbiana Road in Vestavia in 1993. This particular Re/MAX office gave me the opportunity to be in business for myself.

Part of my value system stems genetically through the Choctaw/Cherokee heritage. I still practice the old Native American cultures that my ancestors are so proud of long ago. I am the first Southern Native American in a long time to be initiated and part of the Three Fires Medical Society of the Mediwin Anishnabe. I attend ceremonies four to five times per year up North on the Ojibwa reservation. I have found how interesting my involvement with Real Estate and Holistic medicine. I am Bear Clan by birth and in the days when the Natives were living together each clan had their own specific responsibilities. The Bear Clan had the job of looking for property and guarding the grounds where the natives lived and migrated. Since the Bear Clan was always “scanning” for new properties they were the ones who became familiar with all the plants and herbs that were used for healing.

Funny, the benefits to my real estate clients are personified innately of how I assist my clients. I am loyal, honest, dependable, funny and full of humor, but when it is called for I will stand up for my clients just like a mother protecting her cub. I work in all areas of real estate in Alabama – residential, new construction, land, horse property and some commercial and investment at all price ranges. Again, the key ingredient is doing what is needed for my client.